



September 22, 2010

Written by Timothy Weber

## REI Leases 39,000 SF in SoHo

### National Outdoor Retailer Opens First NYC Location



Recreational Equipment Inc. (REI) signed a 39,000-square-foot lease in the Puck Building at 295-309 Lafayette St. in Manhattan. The outdoor retailer plans to open its first New York City location in fall 2011.

The 186,000-square-foot office building was constructed in 1885 and renovated in 1984. It is in the SoHo submarket. REI is taking 14,000 square feet of ground floor retail and 25,000 square feet of lower level space.

Lori Shabtai, Monica Kass and Annie Shinn of Winick Realty and Ira Bloom of Kushner Cos. represented the landlord in the deal. Susan Kurland of CB Richard Ellis represented REI.