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RETAIL:

ITC, Empire Hotel take Winick exclusives to 130,000 s/f

Winick Realty Group has been selected as exclusive retail leasing representatives for eight new prestigious assignments that include the former International Toy Center at 200 Fifth Avenue and a new development in Brooklyn.

The exclusive leasing team of Jeff Winick, CEO Winick Realty Group, and Lori Shabtai, director of luxury and brand retail will lead to efforts to lease up the properties.

Winick is leasing over 74,000 s/f at the former International Toy Center buildings at 200 Fifth Avenue and 1107 Broadway. The buildings are set to undergo a residential conversion, following the trend in the Madison Square Park area where the former

Gift Building and the former MetLife tower are also being converted.

Winick will be marketing 64,097 s/f of retail space at 200 Fifth which includes 3,067 s/f at 24th Street between Broadway and Sixth Avenues, 4,286 s/f at Fifth Avenue between 23rd & 24th Streets, 4,975 s/f at Fifth Avenue between 23rd and 24th Streets, 2,065 s/f at 23rd Street between 5th & 6th Avenues, 1,388 s/f on the ground floor at 23rd Street between 5th & 6th Avenues and 1,761 s/f of the Interior store's ground floor.

Winick will market the retail space to a mix of retailers that will provide services to not only the building, but also the neighboring area.

In addition, the Winick team is leasing 9,924 s/f at 1107 Broadway, which is located between 24th & 25th Streets.

The other new assignments are 1889 Broadway at the Empire Hotel; 1411 Sixth Avenue; 226 West 50th Street; 1701 Broadway; 459 Broadway; and 756 Myrtle Avenue.

Winick will be leasing 42,000 s/f of retail space in The Empire Hotel at 1889 Broadway. 13,350 s/f on the second floor; 5,940 s/f on the ground floor; 12,160 s/f on lower level 1 and 10,700 s/f on lower level 2 are being offered.

The team will also lease the retail space at 1411 Sixth Avenue in Manhattan. 5,196 s/f of retail space on the ground floor and 4,297 s/f on the lower level are available for lease. The lower level is available for sale and can be combined with an additional 670 s/f. The retail space will be available for possession in spring 2006.

Located in the heart of Times Square Concourse is the retail space 210 West 50th Street, between Broadway and 8th Avenue. The space encompasses approximately 1,226 s/f for store number one in the concourse and approximately 1,004 s/f for store number two in the concourse. The Winick team is marketing the space to restaurant tenants.

9,650 s/f of retail space is available for lease at 1701 Broadway, on the south west corner of Broadway & 54th Street. 4,825 s/f is available on the ground floor and 2,000 s/f on the lower level. This prime retail location is in the heart of Times Square anchored next door to the David Letterman show building.

459 Broadway, on the south west corner of Grand Street, offers a flagship opportunity in the heart of Soho. The retail space encompasses 32,500 s/f: 5,411 s/f on the ground floor, 5,411 s/f on the second floor, 5,411 s/f on the third floor, 5,411 s/f on the fourth floor, 5,411 s/f on the fifth floor and 5,411 s/f in the basement. Neighboring tenants include Bloomingdale's SoHo, Daffy's, Prada, H&M, Espirit, Ann Taylor, Victoria's Secret, Mexx, Ted Baker, Puma, Sephora, Lucky Brand, Balthazar, Armani Exchange and Kate Spade.

New construction is set to begin at 756 Myrtle Avenue, located on the Southeast corner of Myrtle and Nostrand Avenue, Brooklyn, NY.

The retail space includes 15,000 s/f on the ground level with 13' ceilings. Frontage includes 142' on Myrtle Avenue and 100' on Nostrand Avenue. The space will be available for possession in spring 2006.