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American Apparel inks space at SoHo's 427 Broadway



Winick Realty Group announced that American Apparel has inked a lease for a new location in SoHo at 427 Broadway. The store will encompass 4,415 s/f on the ground floor with 50 feet of frontage on Broadway and 100 feet on Howard Street.

Lori Shabtai, director of luxury and brand retail, Jeff Winick, CEO, and Monica Kass of Winick Realty Group represented the property owner in this

10-year lease at an undisclosed rental. The tenant was represented by Devon Binns and John Brod of PBS Realty Advisors.

The LA-based international retailer, which already has 13 stores in Manhattan with 4 scheduled openings underway, will be joining such names as Bloomingdale's SoHo, Hilfiger Denim, Madewell, GStar, Marciano and many others on Broadway. ■