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Yogaworks drawn to SoHo for state-of-the-art flagship



Winick Realty Group announced that Yogaworks has signed a lease for its NYC flagship at 459 Broadway in SoHo.

The state-of-the-art facility will feature

13,000 s/f on two floors. The opening is scheduled for Spring 2009. Lori Shabtai, director of luxury and brand retail, Hal Shapiro, director, and Monica Kass of

Winick Realty Group represented both the tenant and the property owner, The Devlin Building.

"We are thrilled that Yogaworks, the premier yoga facility has finally found its ultimate flagship in the heart of SoHo. This magnificent turn-of-the-century building with soaring ceiling heights and fantastic light will be home to a much needed component for this ever-growing SoHo neighborhood. From Top Shop to American Apparel and Lululemon Athletica, residents and tourists alike can add Yogaworks to their must-do lists," said Shabtai.

This latest addition to the Yogaworks family is an innovative and environmentally friendly location, which

will feature progressive studios, full service locker rooms, a retail boutique, a library with educational yoga media and much more.

Founded in 1987, Yogaworks is a school offering a full spectrum of highquality yoga programs. Yogaworks SoHo will offer traditional yoga classes for all ages and levels, plus their signature fitness hybrids, such BarworksTM and CardioworksTM. The founders Maty Ezzaty, Chuck Miller and Alan Finger, practitioners and teachers themselves, brought together many styles of yoga under one generous, flowing umbrella. Today Yogaworks has 20 locations in California and six in New York.■