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Columbus Adds Stores

The tenant roster at Columbus Square continues to take shape as three retail tenants locate to the mixed-use development project.

Michael's Arts & Crafts & HomeGoods both chose Columbus Square for their first Manhattan retail store.

Winick Realty Group also announced that a third retailer has selected Columbus Square as the site of its first Manhattan flagship store.

An as-yet-unnamed children's clothing concept leased 7,000 s/f of ground floor space, in addition to a 2,200 s/f basement, at 808 Columbus Avenue.

"We are thrilled to once again introduce a retail concept to Manhattan at Columbus Square," said Winick associate director Kelly Gedinsky, who exclusively represents the retail at Columbus Square with executive vice president Lori Shabtai.

Backed by a major athletic company, the store will offer a new retail experience for families living in the complex, as well as students at the Solomon Schechter School and the Mandell School.

Winick senior managing director Zach Mishaan represented the retailer and will continue to act as the company's exclusive broker.

At nearby 805 Columbus Avenue, Starbucks leased 1,200 s/f on the corner of 100th Street, filling the last corner availability, according to Gedinsky.

Adjacent to the Starbucks, a 1,500 s/f space was leased to Verizon Wireless. Jason Daniels and David Landes of Royal Properties represented Verizon, while David Firestein of SCG Retail represented Starbucks.

Said Gedinsky, "We are now looking to fill the remaining inline spaces, with floor plates ranging from 2,700 to 4,300 s/f. It's a great opportunity for smaller stores to join the exciting brands who have found great success at Columbus Square."

Since Winick began marketing the 350,000 s/f retail project, the company has brought a who's who of retail to the area, including TJ Maxx, Sephora, Whole Foods, Crumbs, Petco and Chase Bank.

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